

BLOCK
BRIDLE
HORSE SHOW
2012

April 20, 21, & 22

<http://bbhorseshow.public.iastate.edu>

To Be Held in Jacobson Center

3 JUDGE AQHA SPLIT COMBINED,
AQHA SPECIAL EVENT (TRAIL &
WESTERN PLEASURE), 4-H
AND OPEN SHOWS

SPECIALS

Friday - Freestyle Event

Saturday - Team Grooming Contest

Sunday - Queen's Contest

Reichert Challenge Trophy

WIN A SADDLE

The High-Point Open Show Award

Donated by Tack Room, Inc.



68TH BLOCK & BRIDLE HORSE SHOW

APRIL 20TH, 21ST, 22ND
Iowa State Fairgrounds
Des Moines, Iowa

Show Chairs	Allyson Parman Ashley Ellensohn	515-971-8891 712-541-0478	arparman@iastate.edu aje92@iastate.edu
Show Secretary	Liz Sample	641-780-8625	easample@iastate.edu
Show Advisor	Dr. Peggy M.-Auwerda	515-294-5260	peggy@iastate.edu

JUDGES

AQHA Special Event	Brian Ellsworth, WI
AQHA Split Combined	Tom Crowley, MN, Lisa Krohn, MN, Derek Hanscome, NS
Friday Open	Brian Ellsworth, WI
Saturday Open & 4-H	CA Good, IA

SHOW FEES

4-H	\$80 (Includes all entries and one stall)
	NEW - 4-Her's showing in AQHA rookie classes - Class is Free. Must be AQHA member.
Open	\$145 (Includes all entries for both open shows and one stall)
4-H and Open	\$150 (Includes all entries for 4-H, both open shows and one stall)
AQHA Open, Amateur, Youth, Novice Amateur, Novice Youth	\$180 (Includes Special Event, All Classes & Divisions, AQHA fee and IQHA fee)
4-H, Open & AQHA	\$220 (Includes 4-H, Open, Special event, All AQHA Classes & Divisions, AQHA fee and IQHA fee)
Jackpot Classes	\$20 (\$16 Jackpotted and \$4 Office Fee)
Queens Contest Only	\$45 (Includes one stall)
Team Grooming Contest Only	\$60 per team (Includes one stall)
Freestyle Event Only	\$45 (Includes one stall)
Stall Fees (Including tack stalls)	\$70 per stall
Tie-Stalls	\$50 per tie-stall
Shavings	\$7/bag (You may bring your own. No straw)

PRE-REGISTRATION DEADLINE APRIL 6TH 5% DISCOUNT IF PREREGISTERED

RV Hookups (State Fairground Personnel Collect Lower Grounds Camping Rate \$25-\$50 Fees) Contact 515-262-3111 EXT 312

Block and Bridle Horse Show Rules & Regulations

OFFICE

- All horses will be under the care and supervision of their owners. The Block and Bridle Horse Show Management will not be responsible for injury to horses or attendants.
- You may pick up stalling information at the Horse Show office beginning on Thursday April 19th at 10:00 am. Horse Show office hours will be: Thursday, April 19th 12:00 PM to 10:00 PM; Friday, April 20th, 7:00 am to 10:30 PM; Saturday, April 21st, 7:00 am to 10:30 PM; and Sunday, April 22nd, 7:00 am to one hour after the completion of the last class.

MEMBERSHIPS

- Show management must inspect both sides of membership cards or photocopy. If the exhibitor cannot produce a membership card or a photocopy, they must purchase a new membership and pay the required fee before entering. This fee is non-refundable.

REGISTRATION PAPERS

- A photocopy of registration papers must be attached with all AQHA entry forms.

ENTRIES

- All fees associated with entering classes must accompany the entry form.
- There will be a \$25.00 charge for all NSF charges.
- Refunds: Entry fees will be refundable if a horse is ill or incapacitate and a veterinarian's certification is provided. Stall fees are nonrefundable.
- **ONLY ONE HORSE CAN BE ENTERED ON EACH ENTRY BLANK. MAKE DUPLICATES IF NECESSARY.**

REGISTERED BREED CLASSES

- All classes will be run under the current rules and regulations of the breed association class in which the exhibitor has entered.
- Gate Holds will not be permitted without show management permission.

OPEN CLASSES

- Open classes will be run under the rules and regulations of the American Quarter Horse Association for judging purposes.
- Open classes are open to any breed, registered or non-registered horse/rider combinations
- All open classes will be single judged and will not qualify for breed association points

JACKPOT CLASSES

- Jackpot classes are not covered in all day fees.
- Jackpots will be paid back 40%, 30%, 20%, 10%. \$16.00/contestant will be jackpotted and \$4.00 for office fee.

STALL POLICIES

- **Horses may be moved into stalls any time after 10:00 am Thursday April 19th, 2012.**
- EXHIBITOR – Upon arrival, report to the Horse Show Office for stall placements.
- Stalls in the horse barn will be limited exclusively to owners and exhibitors entered in the 2012 Block and Bridle Horse Show. ****If a tack stall is needed, a request and payment of tack stall must be made on the stalling reservation form.**
- All horses are **REQUIRED** to have a box or tie-stall and this must be included on the entry blank. According to State Fair regulations, **NO JUMP OUTS** are allowed.
- Shavings are available on the grounds for \$7/bag. **NO** straw or hay will be available for purchase.
- Exhibitors who wish to be stabled together must reserve their stalls under the name of the exhibitor/owner.

DOGS

- Dog and other pets are permitted at the show only if they are confined to the stable and tack room area and they must be kept tied or on a leash.

HEALTH AND VETERINARIAN

- **ALL HORSES *MUST HAVE A CURRENT HEALTH CERTIFICATE* (WITHIN 30 DAYS OF THE SHOW). BLOCK & BRIDLE HORSE SHOW COMMITTEE WILL CHARGE A FEE FOR ALL HEALTH PAPERS ISSUED BY A VETERINARIAN ON CALL.**
- ***OUT-OF-STATE HORSES MUST HAVE A NEGATIVE COGGINS TEST* WITHIN 6 MONTHS OF THE SHOW.**

UNSPORTSMANLIKE CONDUCT AND/OR INHUMANE TREATMENT

- When an exhibitor, owner and/or his representative, acting on behalf of the exhibitor is guilty of unsportsmanlike conduct and/or inhumane treatment of a horse while on the show grounds, the show management, at its sole discretion may suspend such individuals(s) from competition and a report will be forwarded to the breed association. No refund of entry fee will be made.

CAMPING

- Camping is permitted at Iowa State Fairground rates for the show weekend. Lower Grounds Camping Rate \$25-\$50, Contact 515-262-3111 EXT 312

DAMAGE OR LOSSES

- The Block & Bridle Show Management will in no case be responsible for any loss or damage that may occur, and it shall be the condition of entry that each exhibitor shall hold the horse show management blameless for any loss or accident to his horse or horse equipment which may occur from accident, sickness, fire or otherwise. All owners and exhibitors will be responsible for any damage incurred by them or their agents to the barns or properties on the show grounds and will be billed accordingly.

Des Moines Area Motels

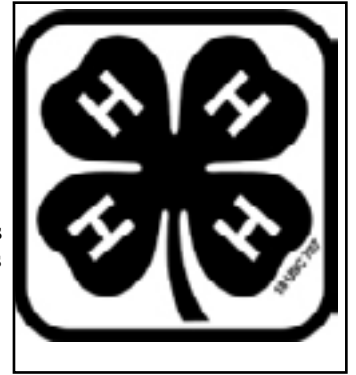
<http://www.seedesmoines.com/stay/hotels.php>

AWARDS

4-H High Point Grand & Reserve	<ul style="list-style-type: none"> Six points will be given for a full class. This means a class with 6 or more entries – points will be awarded. 1st – 6 points, 2nd – 5 points, 3rd- 4 points; 4th – 3 points; 5th – 2 points; 6th – 1 point. If a class has 5 or less entries then points will be based on the number of entries. EX: If showmanship at halter has only 4 entries then 1st place would receive 4 points, 2nd – 3 points, 3rd – 2 points, 4th – 1 point.
	<ul style="list-style-type: none"> The winner is determined by adding the points earned by each exhibitor/horse combination.
	<ul style="list-style-type: none"> In the event of a tie, the order of tie breakers will be: (1) earned points in the greatest number of events, (2) earned the most points in the riding classes, (3) greatest # of first places, (4) coin toss.
Open High Point Grand & Reserve	<ul style="list-style-type: none"> Awards will be given to Youth 13 & Under, Youth 14-18, and Adult (19 & Over)
	<ul style="list-style-type: none"> Six points will be given for a full class. This means a class with 6 or more entries – points will be awarded. 1st – 6 points, 2nd – 5 points, 3rd- 4 points; 4th – 3 points; 5th – 2 points; 6th – 1 point. If a class has 5 or less entries then points will be based on the number of entries. EX: If showmanship at halter has only 4 entries then 1st place would receive 4 points, 2nd – 3 points, 3rd – 2 points, 4th – 1 point.
	<ul style="list-style-type: none"> The winner is determined by adding the points earned by each exhibitor/horse combination. The winner's are determined by adding the number of points from the Friday show and the Saturday show together.
	<ul style="list-style-type: none"> SADDLE donated by The Tack Room Inc.- The winner of the saddle will be the youth or adult with the highest number of points.
	<ul style="list-style-type: none"> In the event of a tie, the order of tie breakers will be: (1) earned points in the greatest number of events, (2) earned the most points in the riding classes, (3) greatest # of first places, (4) coin toss.
	<ul style="list-style-type: none"> Classes with * count towards the High-Point awards
Pony High Point Grand & Reserve	<ul style="list-style-type: none"> Six points will be given for a full class. This means a class with 6 or more entries – points will be awarded. 1st – 6 points, 2nd – 5 points, 3rd- 4 points; 4th – 3 points; 5th – 2 points; 6th – 1 point. If a class has 5 or less entries then points will be based on the number of entries. EX: If showmanship at halter has only 4 entries then 1st place would receive 4 points, 2nd – 3 points, 3rd – 2 points, 4th – 1 point.
	<ul style="list-style-type: none"> The winner is determined by adding the points earned by each exhibitor/pony combination.
	<ul style="list-style-type: none"> In the event of a tie, the order of tie breakers will be: (1) earned points in the greatest number of events, (2) earned the most points in the riding classes, (3) greatest # of first places, (4) coin toss.
	<ul style="list-style-type: none"> Classes with # count towards the High-Point awards.
AQHA High Point Grand & Reserve	<ul style="list-style-type: none"> High-Point awards will be given for Open, Amateur, Amateur Select, Novice Amateur, Youth and Novice Youth
	<ul style="list-style-type: none"> Nine points will be given for a full class. This means a class with 9 or more entries – points will be awarded. 1st – 9 points, 2nd – 8 points, 3rd- 7 points; 4th – 6 points; 5th – 5 points; 6th – 4 point, 7th - 3 points, 8th - 2 points and 9th - 9 pts. . If a class has 8 or less entries then points will be based on the number of entries. EX: If showmanship at halter has only 4 entries then 1st place would receive 4 points, 2nd – 3 points, 3rd – 2 points, 4th – 1 point.
	<ul style="list-style-type: none"> The winner is determined by adding the points earned by each exhibitor/horse combination.
	<ul style="list-style-type: none"> In the event of a tie, the order of tie breakers will be: (1) earned points in the greatest number of events, (2) earned the most points in the riding classes, (3) greatest # of first places, (4) coin toss.
Reichert Challenge Trophy	<ul style="list-style-type: none"> The rider/horse combination must show in each Reichert Challenge class - Showmanship, Horsemanship, Equitation, Bareback Horsemanship, and Bareback Equitation.
	<ul style="list-style-type: none"> Nine points will be given for a full class. This means a class with 9 or more entries – points will be awarded. 1st – 9 points, 2nd – 8 points, 3rd- 7 points; 4th – 6 points; 5th – 5 points; 6th – 4 point, 7th - 3 points, 8th - 2 points and 9th - 9 pts. . If a class has 8 or less entries then points will be based on the number of entries. EX: If showmanship at halter has only 4 entries then 1st place would receive 4 points, 2nd – 3 points, 3rd – 2 points, 4th – 1 point.
	<ul style="list-style-type: none"> The winner is determined by adding the points earned by each exhibitor/horse combination..
	<ul style="list-style-type: none"> In the event of a tie, the order of tie breakers will be: (1) earned the most points in the riding classes, (2) greatest # of first places, (3) coin toss.
	<ul style="list-style-type: none"> NO CHARGE FOR REICHERT CHALLENGE TROPHY CLASSES

4-H RULES AND REGULATIONS

1. 4-H classes are open to any breed, registered or non-registered horse/rider combinations. A horse/pony does **not** need to be identified as a 4-H project horse since the show is before the May 15th ID deadline.
2. State 4-H project rules apply regarding rider eligibility.
3. Exhibitors must be in grades 4th-12th.
4. The classes will be judged based on the procedures listed in 4-H-511-C (Revised) 1/2008 "A Guide for Equine Shows in Iowa."
5. ATTIRE - All Classes
 - Protective Headgear Policy - All 4-H'ers must wear properly fitting protective headgear passing or surpassing current applicable ASTM/SEI (American Society for Testing and Materials) / SEI (Safety Equipment Institute) standards with harness secured. Harness must be secured and properly fitted. It is the responsibility of the rider to see that the headgear worn complies with appropriate safety standards for protective headgear intended for equestrian use, and is properly fitted and in good condition. Any rider violating this rule at any time must immediately be prohibited from further riding until such headgear is in place.
 - 4-H arm bands or chevrons - Must be worn on the left arm.
 - No exhibitor may be tied, buckled or fastened in or on any part of the saddle in any manner or by any means while on show grounds.
6. Hunt Seat Classes
 - Riders should wear hunt coats of traditional colors such as navy, dark green, grey, black or brown. Maroon and red are improper. Breeches are to be of traditional shades of buff, khaki, canary, light grey or rust (or jodhpurs) Clean shirts with stock and pin or ratcatcher and choker are preferred.
 - Gloves, spurs of the unrowelled type, and crops or bats are optional. Hair must be neat and contained (as in net or braid). High English boots or paddock (jodhpur) boots of black or brown.
 - Appointments of Horse
 - Saddles must be black and/or brown leather of traditional hunting or forward seat type, knee insert on the skirt is optional. Saddle pads should fit size and shape, except when necessary to accommodate numbers on both sides, for which a square pad or suitable attachment may be used. Saddle pads and attachments shall be white or natural color with no ornamentation.
 - Snaffle, Pelham, Kimberwicke (single or double rein), or full bridle. In Pleasure and Hunter classes, a cavesson type nose band shall be used. Full bridle must be ridden with double reins. Pelham (double rein curb type) must be ridden with double reins unless bit converters are used to allow the use of a single rein.
7. Western Classes
 - A white shirt with long sleeves, a collar (band, standup, tuxedo, etc.), and shirttail to be tucked in pants in all classes. Dark blue jeans.
 - Western boots (fashion heels are prohibited), Spurs, crops, and bats are permissible. Spurs must be dull and the rowels free moving.
 - Ball caps, tank tops, T-shirts or jersey type shirts ARE NOT to be worn.
 - Tack - Western stock saddle (leather or synthetic) consisting of a horn, seat, pommel, cantle, skirt, fenders and western stirrups; silver equipment will not count over a good working outfit; Bridle may be either a standard plain or silver headstall with brow band, shaped ear, or split ear; Reins - split or romal



COWBOY CALENDAR FREESTYLE CLASS

We invite all exhibitors to either participate or be a spectator. Part of judging will be on applause. Please read the guidelines below for the class.

Freestyle provides an opportunity to use maneuvers creatively, but also to expand them to music by means of choreography. Riders are encouraged to use musical scores which permit them to show the athletic ability of the horse in a crowd appealing way.

General Rules

- Exhibitors are allowed to use two hands (as well as one or no hands)
- Exhibitors will only be judged astride.
- Equipment used in Freestyle must be non-abusive and humane.
- Time Limit. A maximum of 4 minutes including any introductions. The time limit will be from the beginning of the music or from the beginning of the introduction (whichever is first) and will end with the music.
- Costumes. Permitted but not required. Emphasis is placed on performing the reining maneuvers to music.
- Props. Permitted but at no time may hinder the judges' view of the horse. The use of props will not add to the score.
- Show management will reserve the right to rule on music or dress which may be inappropriate or offensive to the spirit and nature of the show.

COWBOY CALENDAR FREESTYLE CLASS (continued)

Music and Music Media Format (Tape/CD Recordings)

- Any type of music may be selected. The format for the freestyle music should be tape or CD (preferably both for backup purposes).
- It is strongly recommended that music for a freestyle ride be of one genre, style, or theme. Mixing musical genres within one program is not recommended.
- Strict tempo of music in relation to gaits is not required. However, for an effective freestyle, the tempo of the music should match the tempo of the horse's gaits.
- Music that can be interpreted choreographically and create highlights is encouraged.
- Vocals are permitted
- The music may begin before, while, or after the horse and rider enter the arena. (It is advisable to arrange for entrance music as a check that the tape is working.)
- A cohesive musical theme will be scored higher than a disjointed mish-mash of musical selections.
- The music tape/CD should be cohesive. Editing should be fluid and smooth. Choppy or disruptive editing on the music tape/CD will detract from the overall artistic impression.
- The music tape/CD should have only the freestyle ride on it. The tape/CD should be clearly labeled (on the music side of the tape) with the competitor's name, horse's name, and level of ride.
- **Always bring an extra copy of the music tape/CD to the competition.**
- Written instructions should be submitted with the music tape/CD stating: competitor's name, horse's name class number, plus a brief, clear explanation of when to push the "play" button at the start of the ride.
- Before giving the music tape/CD to the person who will run the sound equipment during the competition, cue it up so that the music is ready to play when the "play" button is pushed.
- Evaluation of artistic merit should be based on these guidelines and on a broad artistic appreciation, not on mere personal preference



Choreography

- The horse should be shown to its best ability. Special strengths can be maximized while minimizing weaknesses. The design of the ride should be commensurate with the ability of the horse and rider.
- Competitors should be careful not to use movements that are clearly above your riding expertise.
- Permitted and compulsory elements may be shown in any pattern, placement, or order.
- A composition that is creative will be scored higher than one that looks like a reworked test set to music.
- The freestyle choreography should utilize the entire arena, not just the rails and diagonals. Creativity in the use of figures and space is encouraged. Movements should be presented clearly enough to be easily identifiable by the judge.
- While riders are encouraged to take chances and increase the degree of difficulty, care should be taken to present movements (in terms of choice and placement) that show off the horse's best technical ability.
- Freestyles are intended to be audience pleasers and should always be scheduled at times chosen for maximum audience participation.

JUDGING THE FREESTYLE EVENT

- The highest score shall be declared the winner of the class. In the case of a tie, the higher artistic score shall determine the winner.
- Applause will represent 20 percent of the total score
- Choreography and Pattern Chosen - 40 points
 - Rhythm, energy and elasticity
 - Correctness of gaits; impulsion
 - Harmony between horse and rider
 - Submission—thoroughness; absence of resistance.
 - Choreography, use of arena, inventiveness, design cohesiveness, balance, ingenuity and creativity
 - Construction of patterns and combinations of patterns. Logical development and clarity of construction. Balance in use of space and use of gaits.
 - Degree of difficulty
- Music - 40 points
 - Choice of music & interpretation of music – suitability, cohesiveness, editing, phrasing and dynamics
 - Appropriateness of rhythm and tempo to type and gaits of horse. Music selections are from one genre, style, or theme. Cuts and transitions are smooth and create an overall flow of the music. Choreography reflects changes in the music.
 - Cuts and transitions are smooth and create an overall flow of the music. Choreography reflects changes in the music

2012 Block and Bridle Cowgirl Queen Contest

This year the Block and Bridle Horse Show will sponsor a queen contest to send a Junior and Senior representative to the 2012 Iowa State Fair to compete in the Cowgirl Queen Contest. There will be 2 classes, a junior division and a senior division, to be held in the evening. All contestants will ride in western attire, and will be asked to execute all the gates to both directions. Contestants will then line up in the center, and await questions from judges. Upon completing question, contestant will complete simple pattern (provided day of show), and demonstrate a "queen salute".

Winners of each division will receive a crown, sash, and entry for the Iowa State Fair Cowgirl Queen Contest.

GENERAL RULES:

- Entry fee for each division is \$45.00
- No stallions are allowed in the Cowgirl Queen Contest
- ALL COWGIRL QUEEN CONTESTANTS WILL BE STALLED. Showing out of a trailer will not be permitted. Stall assignments will be available at the Horse Barn Office at check-in.
- Judging will be based 50% on beauty, attractiveness and appropriateness of Western attire and 50% on horsemanship (horses not to count).
- Finalists will be asked to demonstrate the "Queen Salute" and perform a pattern.

COWGIRL QUEEN DIVISIONS

IOWA JUNIOR COWGIRL QUEEN

Contestant must be 10-15 years old, determined as of January 1 of the year of the contest. A copy of contestant's birth certificate must accompany the entry. Past Junior Cowgirl Queen winners are not eligible.

IOWA SENIOR COWGIRL QUEEN

Contestant must be 16-26 years old, determined as of January 1 of the year of the contest, and resident of Iowa. A copy of contestant's birth certificate must accompany the entry. Past Senior Cowgirl Queen winners are not eligible.

BLOCK & BRIDLE HORSE SHOW COWGIRL QUEEN ENTRY FORM APRIL 22ND, 2012

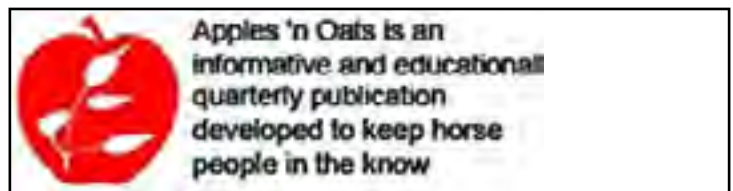
EXHIBITOR			
Name		Date of Birth:	
Street Address			
City	State	Zip	
Telephone			
Email			

Name of Horse	Sex	Year Foaled	Breed	Registration #
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**MAIL ENTRY FORM &
PAYMENT TO**

**B&B Horse Show Entries, 120 Kildee,
Iowa State University, Ames, IA 50011 or
Fax (515) 294-0018
E-mail: Liz Sample [easample@iastate.edu](mailto: easample@iastate.edu)**

	Queens Contest Only @ \$45 (Includes 1 stall)
	5% Discount if Preregistered on or before 4/6/12
	TOTAL ENCLOSED



2012 Block and Bridle Team Grooming Contest

Overview

The goal of the grooming contest is for individuals to show their knowledge of grooming and to safely and efficiently work with others to get the horse groomed in the allotted time.

Participant Guidelines

- Only youth (10-18 years) may be in arena during the contest.
- All team members must be dressed appropriately for the grooming of horse. Boots are required, long pants and hat or cap. Wearing a helmet is encouraged, but not required.
- Member demonstrating the showmanship pattern will wear official showmanship attire.
- Contestants may wear similar attire, however, clothing cannot identify the county or club. Deductions will be given for logos, words or names.

Judging Guidelines

- 20 minutes will be allowed for grooming the horse. One team member will hold the horse. The holder may rotate. The holder may work on the horse as long as it is done in a safe manner. The horse must always be under control or it will be excused from the ring.
- Following grooming, squad members will have 15 min. to practice showing the horse. All members may assist, but only one will be selected by the team to do the final showing.
- The selected member will do final showing.
- Judge will be in the arena evaluating teams during the entire grooming and showmanship process.

General Rules

1. The team will be required to supply a horse. The horse needs to have an up to date set of health papers in order to be admitted to the barn. The horse may be any breed or a combination of breeds that is 14.1 hands or over. Each team must bring one horse in clean; show condition (including a trimmed bridle path, clipped legs, clipped jaw/muzzle and show or breed length mane)
2. Each team must provide their own horses feed and bedding and their own grooming tools (see list).
3. The Horse will NOT be bathed prior to contest. Animals will be cleaned during contest using grooming equipment.
4. Each team must furnish all grooming equipment and supplies.
5. MINIMUM SUGGESTED:
 - Plastic or cloth ground cloth to help keep your tools off dirty ground (max. 3' by 3')
 - Curry comb/rubber curry
 - Dandy or hard brush
 - Body or soft brush
 - Mane and tail comb or brush
 - Hoof pick (any style)
 - Groom rags – cloths (no larger than 3' by 2')
 - Sponges
 - Liquids in spray bottles only
 - Quart of water (can be bottle or spray bottle – NO GLASS). May be divided into two containers
 - Fly spray can be used if needed
 - Muck bucket plus pick to clean-up after horse
 - Halter and lead – should be in good condition/safe
 - Show halter and lead (Nylon halters with lead ropes are acceptable)

NOTE: This kit can be doubled EXCEPT for the water. This gives each grooming member his or her own set of equipment to use.

Not Allowed

- Electric equipment
- Commercial products (soap, hoof black, mane and tail whitener, cornstarch, chalk, oil, show sheen, etc.)
- Razor blades or any items containing any type of razor blade
- Scissors
- Bot knife
- NO BUCKETS OF WATER: water may be in spray bottles only.

THE CONTEST

1. A maximum of 15 teams are allowed. Participant selection will be based on the date the entries are received.
2. A team consists of four members (3 groomers and 1 handler) plus one horse. Horses must be on the grounds BY 9:00 a.m. on Saturday, April 21st. The horse should not be one you plan to show between 8:00 am and 1:00 pm on Saturday.
3. One member will show the horse in a showmanship pattern
4. Teams will be assigned a grooming area which must be cleaned up before the end of the grooming portion of the contest. Once time is called the judge will score the grooming area.
5. Each team must check-in at the Horse Barn Office at 9:00 a.m.
6. Do not bring the horse to check-in. The horse must remain in its stall from 9:00 am to the time of the contest.
7. A 10-point deduction will be allotted for late check-in of horse during contest.
8. Horses must walk and trot readily when leading. Each animal must wear a properly fitted halter (not show halter) and lead strap/rope when being groomed. During showmanship the horse can be shown in a show halter with lead. Animals that need a chain over the nose or under the chin cannot be used.
9. There will be no banding of manes or braiding of tails. If you bring a horse in poor condition, your team will not be able to participate. Teams will be penalized for unsuitable or unsound horse.
10. The horses will be partially dirtied by a "dirt demon" team immediately following check-in.

THE CONTEST Continued

11. The contest will begin with each team allowed 20 minutes to groom their horse. Contest will start when a good break is arrived as close to 12:00 pm as possible. Check-in at arena at 11:30. During this time the “dirt demons” committee will finish dirtying the animals.

- 20 min. of Grooming of the horse
- 15 min. practice showmanship
- Showmanship pattern
- Awards will be presented to the top 5 teams after the contest

Basis of Judging:

1. Grooming: 30 points possible
 - Points awarded on the method the squad demonstrated to clean and “slick off” the horse for the show. Use tools correctly, and in correct sequence on the body.
2. General improvement of horse (20 points) – overall positive change in appearance of horse
3. Safety (20 points) – points awarded for properly following the rules of safety for working around a horse.
 - All members of team must wear boots
 - Never stand or work in the “Danger Zone” which is directly in front and directly behind the horse
 - All team members work on the same side of the horse.
 - Never kneel or sit near the horse. When grooming legs, squat down so you can move quickly away if the horse moves. Never have all team members squatting down at same time.
 - When crossing behind the horse, either cross out of range of hind legs or pass close with a hand on the horse.
 - Never cross under lead rope between handler and horse.
 - Work quietly. Any abuse or harsh treatment of the horse will result in disqualification of the team.
4. Teamwork and Organization (20 points) – Based on how well the team is organized for each member to have his own task to perform, if all participate equally, and if total job is finished in the allotted time.
 - Be well organized. Each team member should have his own tasks.
 - Space out to work. Never cluster around one area.
 - Showmanship (10 points) – One squad member is judged on personal appearance and ability to present the horse his squad has groomed. Will be conducted as an actual showmanship class.

OPEN SHOW ALL-AROUND AWARD SADDLE DONATED BY TACK ROOM INC.



**YOUTH TEAM GROOMING CONTEST ENTRY
BLOCK & BRIDLE HORSE SHOW
APRIL 21ST, 2012**

MAXIMUM of 15 teams, first come—first served; Do not have to be 4-H'er to participate. Please list the names and addresses of those participating in the Team Grooming Contest (Ages 10-18).

EXHIBITOR 1			
Name		Date of Birth:	
Street Address			
City	State	Zip	
Telephone			
Email			

EXHIBITOR 2			
Name		Date of Birth:	
Street Address			
City	State	Zip	
Telephone			
Email			

EXHIBITOR 3			
Name		Date of Birth:	
Street Address			
City	State	Zip	
Telephone			
Email			

EXHIBITOR 4			
Name		Date of Birth:	
Street Address			
City	State	Zip	
Telephone			
Email			

COACH			
Name		Date of Birth:	
Street Address			
City	State	Zip	
Telephone			
Email			

Team will be disqualified if horse is lame or "ill-mannered".
(This is at the discretion of Team Grooming Committee.)

MAIL ENTRY FORM & PAYMENT TO
B&B Horse Show Entries, 120 Kildee, Iowa
State University, Ames, IA 50011 or
Fax (515) 294-0018
E-mail: Liz Sample easample@iastate.edu

ENTRY FEE	
4 Youth	@ \$15/Youth = \$60
Includes one stall per team.	

Horse Stall Decorating Contest

Theme: Horse Show Paradise



You are encouraged to decorate your horse stall at the 2012 Block & Bridle Horse Show.

A prize will be awarded to the the best decorated stall

Groups and individuals are invited to decorate their stalls and compete for awards for the best decorated small and large units. Stalls of 3 or less in number will compete in the “Small Unit” while groups of four or more stalls will be eligible for the “Large Unit” of competition. Safety and workability around the stall decorations must be taken in to consideration by the competitors and judges.

General Rules

- ALL INDIVIDUALS WILL BE AUTOMATICALLY ENTERED FOR JUDGING IN THE STALL DECORATING CONTEST. IF NO OBVIOUS ATTEMPT IS MADE TO PARTICIPATE, THE JUDGES WILL OMIT THE STALL FROM THIS PORTION OF THE TEAM SPIRIT COMPETITION.
- Stalls must be ready to be judged by Saturday, April 21st at 9:00 a.m.
- Decorations must remain in place until Sunday, April 22nd at 10:00 a.m. The stalls will be judged throughout the days.
- Individuals may use curtains. However, they may not be of a commercial nature, representing an individual, farm, ranch or stable.
- Each group or individual will be responsible for dismantling and disposing of all stall decorations.
- Anything applied to the stall must be safe and removable. Safety and workability around the decorations must be considered. Aisles must be kept clear. The ends of the barns may be decorated, but will not be judged as part of a groups display.
- A total of 100 points will be awarded.
- Cleanliness of stalls and aisles will be included in the scoring of the contest.
- Winners will be announced on Sunday afternoon immediately following the Queens contest.

2012 Stall Decorating Contest Judging Rubric

Design	Original & eye-catching (15 points)	
	Neat & well-organized (10 points)	
	Conveys the spirit of “fun” (10 points)	
	Demonstrates creativity (15 points)	
Adherence to theme	Includes characteristics of the theme (15 points)	
Cleanliness & Safety	Craftsmanship (10 points)	
	Stalls were free of manure (5 points)	
	Clean water was present (5 points)	
	Aisle was clear & raked (5 points)	
	No safety hazards i.e. protruding nails, hanging cords, etc. (5 points)	
	Tack and equipment neatly stored (5 points)	
	Total Score:	

AQHA NEW ROOKIE LEVEL

The purpose of the Rookie level class in particular is to reach AQHA members of all ages and riding levels. By developing true entry-level classes, AQHA plans to introduce new AQHA members, as well as current AQHA members who have never shown, to the AQHA show scene.

Rookie-level classes will be offered in all three AQHA divisions – open, amateur and youth.

Eligibility for a Rookie-level class depends on both the horse and the rider's show records:

For a horse to be eligible to compete in a Rookie-level class, that horse must have earned fewer than 10 lifetime points in that class in any division.

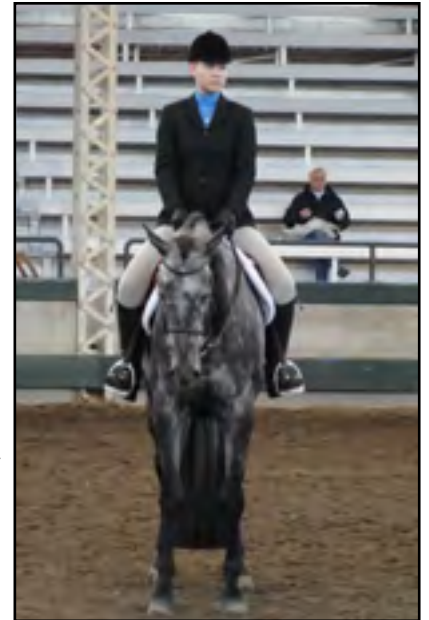
For an exhibitor to be eligible to compete in a Rookie-level class, that exhibitor must have earned fewer than 10 lifetime points in that class in any division.

Thus, to compete in a Rookie level class, the horse and rider must each have earned fewer than 10 points in that particular class.

Open, amateur, Novice amateur, youth, Novice youth and Rookie-level points all count toward Rookie-level eligibility.

Upon earning 10 points in a particular class in any division, the horse will immediately become ineligible to compete in that particular class at the Rookie level in any division. The owner of the horse will receive a certificate of recognition, similar to a Register of Merit, and the accomplishment will be added to the horse's show record.

Also, upon earning 10 points in a particular class in any division, the exhibitor will immediately become ineligible to compete in that particular class at the Rookie level in any division. The exhibitor will receive a certificate of recognition, and the accomplishment will be added to the exhibitor's show record.



For halter classes, Rookie-level halter classes must be all-ages classes and must be held as stand-alone classes. Rookie-level halter classes are not eligible for grand and reserve awards.

And finally, Rookie-level points do not count toward anything other than computing Rookie-level eligibility and recognition. Rookie-level points will not count toward the AQHA Justin Rookie of the Year Award. For rules regarding the AQHA Justin Rookie of the Year Award, see Rule 501 in the AQHA Official Handbook of Rules and Regulations.

“AQHA was so pleased with the 10 very successful pilot Rookie shows that we had across the country in 2011,” said Patti Carter-Pratt, AQHA executive director of shows. “The shows were well-received by the entry-level competitors, and AQHA is excited to offer this to riders who want to try their hand at AQHA shows. We’re also looking forward to 2012 and our testing of the Intermediate and Progressive levels.”

The overall goal of the new show leveling program is to get more new people involved in showing their American Quarter Horses and drive the showing market in a strong direction. If you have questions about the show leveling program, contact the AQHA competition department at (806) 376-4811.

**FRIDAY APRIL 20TH
9:00 AM**

1	AQHA Green Trail
2	AQHA Rookie Y Trail
3	AQHA Novice Y Trail
4	AQHA Y Trail (18 & Under)
5	AQHA AM Trail
6	AQHA Trail (All Ages)
	15 Minute Break
7	AQHA Green WP
8	AQHA Rookie Youth WP
9	AQHA Novice Y WP
10	AQHA Novice AM WP
11	AQHA Y WP (13 & Under)
12	AQHA Y WP (14 - 18)
13	AQHA Junior WP
14	AQHA AM WP
15	AQHA Senior WP

**OPEN SHOW TO BEGIN AT
1:00 PM or AFTER AQHA
SHOW ENDS**

16	Pony Halter (14.1& Under)#
17	Mares 2 & Under (Over 14.1)*
18	Mares 3 & Over (Over 14.1)*
19	Geldings 2 & Under (Over 14.1)*
20	Geldings 3 & Over (Over 14.1)*
21/22	Halter Grand & Reserve

23	Youth Showmanship (13& Under)*, #
24	Youth Showmanship (14-18)*,#
25	Adult Showmanship (19 & Over) *,#
26	Jackpot Showmanship (Any Age)
	Training Class (\$3 @ gate)
27	Youth Walk-Trot (13 & under) (Hunt Seat)*,#
28	Youth Walk/Trot (14-18) (Hunt Seat)*,#
29	Adult Walk-Trot (Hunt Seat)*,#
30	Hunter Pleasure Pony (Under 14.1, 18 & under)#
31	Hunter Pleasure Pony (Under 14.1, 19 & Over)#

**FRIDAY APRIL 20TH
CONTINUED**

32	Youth English Pleasure (13 & Under, Horse Over 14.1)*
33	Youth English Pleasure (14-18, Horse Over 14.1) *
34	Adult English Pleasure (19 & over)*
35	Youth English Equitation (13 & Under)*,#
36	Youth English Equitation (14-18)*,#
37	Adult English Equitation (19 & Over)*,#
38	Reichert Challenge Hunt Seat Equitation
39	Cowboy Calendar Freestyle Class (The class will be held ~6:00 PM in between classes.
40	Egg & Spoon
41	Youth Walk-Trot (13 & Under) (Western)*,#
42	Youth Walk-Trot (14-18) (Western)*,#
43	Adult Walk-Trot (19 & Over) (Western)*,#
44	Western Pleasure Pony (Under 14.1, 18 & under)#
45	Western Pleasure Pony (Under 14.1, 19 & Over)#
46	Youth Western Pleasure (13& Under, Horse Over 14.1)*
47	Jr. Western Pleasure*,#
48	Youth Horse Western Pleasure (14-18, Horse Over 14.1) *
49	Adult Western Pleasure (19 & Over, Horse Over 14.1)*
50	Sr. Western Pleasure*,#
51	Western Pleasure Jackpot
52	Reichert Challenge Bareback Horsemanship
53	Youth Western Horsemanship (13 & Under)*,#
54	Youth Western Horsemanship (14-18)*,#
55	Adult Western Horsemanship (19 & Over)*,#



**SATURDAY APRIL 21ST
8:00 AM**

56	AQHA AM Jr. Stallions
57	AQHA AM Sr. Stallions
58	AQHA AM Performance Stallions
59/60	AQHA G&R AM Stallions
61	AQHA Yearling Stallions
62	AQHA 2 Yr Old Stallions
63	AQHA 3 Yr Old Stallions
64	Aged Stallions
65	AQHA Stallions Performance Halter
66/67	AQHA G&R Stallions
68	Rookie AM Geldings (All Ages)
69	AQHA AM Geldings 2 & Under
70	AQHA AM Geldings 3 & Over
71	AQHA AM Performance Geldings
72/73	AQHA G&R AM Geldings
74	Rookie Open Geldings (All Ages)
75	AQHA Yearling Geldings
76	AQHA 2 Yr Old Geldings
77	AQHA 3 Yr Old Geldings
78	AQHA Aged Geldings
79	AQHA Geldings Performance
80/81	AQHA G&R Geldings
82	Rookie Y Geldings (All Ages)
83	AQHA Nov Y Jr. Geldings 2 & Under
84	AQHA Nov Y Sr. Geldings 3 & Over
85	AQHA Nov Y Performance Geldings
86	AQHA Y Jr. Geldings 2 & Under
87	AQHA Y Sr. Geldings 3 & Over
88	AQHA Y Performance Geldings
89/90	AQHA G&R Youth Gelding Halter
91	Rookie AM Mares (All Ages)
92	AQHA AM Jr. Mares
93	AQHA AM Sr. Mares
94	AQHA AM Performance Mares
95/96	AQHA G&R Performance Mares
97	Rookie Open Mares (All Ages)
98	AQHA Yearling Mares

SATURDAY APRIL 21ST

8:00 AM

99	AQHA 2 Yr Old Mares
100	AQHA 3 Yr Old Mares
101	AQHA Aged Mares
102	AQHA Mares Performance
103/104	AQHA G&R Mares
105	Rookie Y Mares (All Ages)
106	AQHA Nov Y Jr. Mares 2 & Under
107	AQHA Nov Y Sr. Mares 3 & Over
108	AQHA Nov Y Performance Mares
109	AQHA Y Jr. Mares (2 & Under)
110	AQHA Y Sr. Mares (3 & Over)
111	AQHA Y Performance Mares
112/113	AQHA G&R Youth Mares
	10 min Break
114	Rookie Y Showmanship
115	Rookie AM Showmanship
116	AQHA Nov AM Showmanship
117	AQHA Nov Y Showmanship
118	AQHA AM Showmanship
119	AQHA AM Select Showmanship
120	AQHA Y Showmanship (18 & Under)
121	AQHA Y 9 & Under Showmanship
Team Grooming Contest 12:00 p.m. or after AQHA Showmanship	

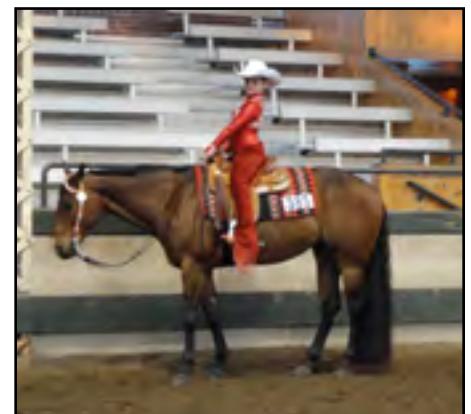
122	4-H Pony Halter (any age), Under 14.1"
123	4-H Two Year Old & Under Gelding
124	4-H Three Year Old & Over Geldings
125	4-H Two Year Old & Under Mares
126	4-H Three Year Old & Over Mares
127/128	Grand and Reserve 4-H Halter Horse
129	4-H Showmanship (4th-8 th grade)
130	4-H Showmanship (9th-12 th grade)
131	Reichert Challenge Showmanship

	Training Class (\$3 @ gate)
132	4-H Youth Walk-Trot (18 & under) (Hunt Seat)
133	Youth Walk-Trot (13 & under) (Hunt Seat)*,#
134	Youth Walk/Trot 14-18 (Hunt Seat)*,#
135	Adult Walk-Trot (Hunt Seat) (19 & Over)*,#
136	Hunter Pleasure Pony (Under 14.1, 18 & under)#
137	Hunter Pleasure Pony (Under 14.1, 19 & Over)#
138	4-H Hunter Under Saddle (4th-8 th grade)
139	4-H Hunter Under Saddle (9th-12 th grade)
140	Youth English Pleasure (13 & Under, Horse Over 14.1)*
141	Youth English Pleasure (14-18, Horse Over 14.1) *
142	Adult English Pleasure (19 & over, Horse Over 14.1)*
144	4-H Hunt Seat Equitation (4th-8 th grade)
145	4-H Hunt Seat Equitation (9th-12 th grade)
146	Reichert Challenge Bareback Equitation
147	Youth English Equitation (13 & Under)*,#
148	Youth English Equitation (14-18)*,#
149	Adult English Equitation (19 & Over)*,#
150	Egg & Spoon
151	4-H Youth Walk-Trot (4th-8 th grade) (Western)
152	4-H Youth Walk-Trot (9th-12th grade) (Western)
154	Youth Walk-Trot (13 & Under) (Western)*,#
155	Youth Walk-Trot (14-18 grade) (Western)*,#
156	Adult Walk-Trot (19 & Over) (Western)*,#
157	4-H Western Pleasure Pony (Under 14.1")
158	4-H Horse Western Pleasure (4th-8th grade)
159	4-H Horse Western Pleasure (9th-12th grade)

161	Western Pleasure Pony (Under 14.1, 18 & under)#
162	Western Pleasure Pony (Under 14.1, 19 & Over)#
163	Jr. Western Pleasure*,#
164	Youth Western Pleasure (13& Under, Horse Over 14.1)*
165	Youth Horse Western Pleasure (14-18, Horse Over 14.1) *
166	Adult Western Pleasure (19 & Over Horse Over 14.1)*
167	Sr. Western Pleasure*##
168	Western Pleasure Jackpot
169	Reichert Challenge Horsemanship
170	4-H Western Horsemanship (4th-8 th grade)
171	4-H Western Horsemanship (9th -12th grade)
173	Youth Western Horsemanship (13 & Under)*,#
174	Youth Western Horsemanship (14-18)*,#
175	Adult Western Horsemanship (19 & Over)*,#

Trail will be held in the Pavilion starting at 2:00 PM

176	4-H Trail
177	Open Youth Trail (13 & Under)*,#
178	Open Youth Trail (14-18)*,#
179	Adult Trail (19 & Over)*,#
180	Jackpot Trail



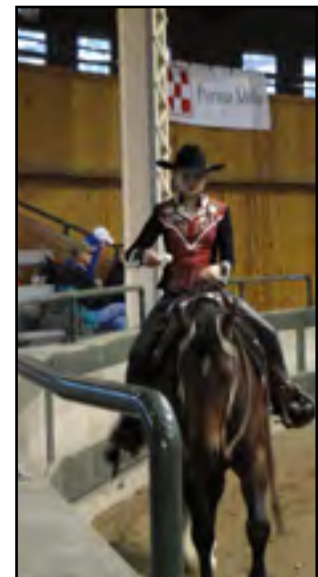
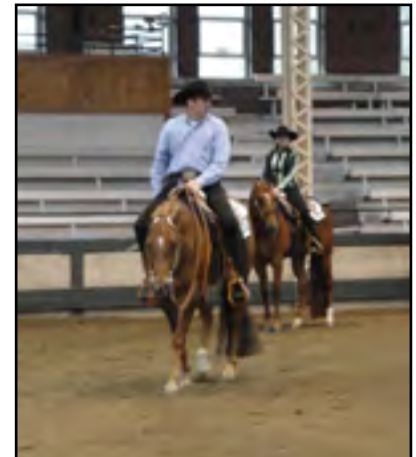
SUNDAY APRIL 22ND

8:00 AM

181	IQHA 9& Under WT HUS
182	AQHA Green Hunter Under Saddle
183	Rookie Y Hunter Under Saddle
184	AQHA Nov Y Hunter Under Saddle
185	AQHA Y Hunter Under Saddle (18 & Under)
186	Rookie AM Hunter Under Saddle
187	AQHA Nov AM Hunter Under Saddle
188	AQHA AM Hunter Under Saddle
189	AQHA AM Select HUS
190	Rookie Open Hunter Under Saddle
191	AQHA Hunter Under Saddle Open
192	IQHA 9& Under WT Equitation
193	Rookie Y Hunt Seat Eq
194	AQHA NOV Y Hunt Seat Eq
195	AQHA NOV AM Hunt Seat Eq
196	AQHA Y Hunt Seat Eq (18 & Under)
197	Rookie AM Hunt Seat Eq
198	AQHA AM Hunt Seat Eq
	30 Min Break
	Training Class (\$3 @ gate)
199	IQHA Leadline Child Rider
200	IQHA Youth Walk Trot Western Pleasure – 9 & under
201	IQHA Novice Y WT (18 & Under)
202	IQHA Y WT (10-18)
203	IQHA Novice AM WT
204	IQHA AM WT
205	Rookie Y WP
206	AQHA Novice Y WP (18 & Under)
207	AQHA Novice AM WP
208	AQHA Green WP
209	AQHA Y WP (18 & Under)
210	Rookie Open WP
211	AQHA Senior WP

212	Rookie AM WP
213	AQHA AM WP
214	AQHA AM Select WP
215	AQHA Junior WP
216 12:00 Junior Queens Contest	
217 Senior Queens Contest	
218	IQHA 9 & under Walk Trot Horsemanship
219	Rookie Y Horsemanship
220	AQHA Novice Y Horsemanship (18 & Under)
221	AQHA Y Horsemanship (18 & Under)
222	Rookie AM Horsemanship
223	AQHA Novice AM Horsemanship
224	AQHA AM Horsemanship
225	AQHA AM Select Horsemanship
226	AQHA Green Western Riding
227	AQHA Novice Youth Western Riding
228	AQHA Y Western Riding (18 & Under)
229	AQHA Novice AM Western Riding
230	AQHA AM Western Riding
231	AQHA Western Riding Open (All Ages)
232	IQHA 9 & under Walk Trot Trail
233	AQHA Green Trail
234	Rookie Youth Trail
235	AQHA Nov Y Trail
236	AQHA Y Trail (18 & Under)
237	Rookie Amateur Trail
238	AQHA NOV AM Trail
239	AQHA AM Trail
240	AQHA AM Select Trail
241	Rookie Open Trail
242	AQHA Trail (All Ages)
243	Rookie Y Reining
244	AQHA NOV Y Reining

245	AQHA Y Reining (18 & under)
246	Rookie AM Reining
247	AQHA AM Reining (All Ages)
248	AQHA Reining Open (All Ages)



OPEN, 4-H, FREESTYLE EVENT ENTRY FORM	Back #
ONLY ONE HORSE TO EACH ENTRY BLANK -	

Name of Horse	Sex	Year Foaled	Breed	Registration & Breed #
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FRIDAY CLASSES

Name of Open Exhibitor						Entry Fee
Street Address						
City State Zip						
Date of Birth:						

SATURDAY CLASSES

Name of Exhibitor						Entry Fee
Street Address						
City State Zip						
Date of Birth:						

OWNER INFORMATION - PLEASE PRINT

Owner's Name		
Street Address		
City	State	Zip
Telephone		
Email		

MAIL ENTRY FORM TO
B&B Horse Show Entries, 120 Kildee,
Iowa State University, Ames, IA 50011 or
Fax (515) 294-0018
E-mail: Liz Sample [easample@iastate.edu](mailto: easample@iastate.edu)

Box Stalls @ \$70	
Tie Stalls @ \$50	
Shavings @ \$7/bag	
Jackpot Class @ \$20	
Freestyle Class Only @ \$45 (Includes 1 stall)	
4H Show @ \$80 (Includes 1 stall)	
Open Show @ \$145 (Includes 1 stall)	
Open & 4-H Show @ \$150 (Includes 1 stall)	
TOTAL	
5% Discount if Preregistered on or before 4/6/12	
TOTAL ENCLOSED	

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QUARTER HORSE MASTER ENTRY FORM

Back #

**ONLY ONE HORSE TO EACH ENTRY BLANK -
PLEASE ENCLOSE COPIES OF REGISTRATION PAPERS AND MEMBERSHIP CARDS**

Name of Horse	Sex	Year Foaled	Registration & Breed #	Registration & Breed #
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YOUTH CLASSES

Name of Youth Exhibitor	Youth #	Issued By:	Relation to Owner
Street Address			Entry Fee
City State Zip	Class Numbers		
Date of Birth:			

AMATEUR CLASSES

Name of Amateur Exhibitor	Amateur #	Issued By:	Relation to Owner
Street Address			Entry Fee
City State Zip	Class Numbers		
Date of Birth:			

OPEN CLASSES

Name of Open Exhibitor	Open #	Issued By:	Relation to Owner
Street Address			Entry Fee
City State Zip	Class Numbers		
Email			

OWNER INFORMATION - PLEASE PRINT

Owner's Name		
Street Address		
City	State	Zip
Telephone		
Email		
Owner ID#		

Trainer's Name	
Trainer's Phone	

MAIL ENTRY FORM TO

**B&B Horse Show Entries, 120 Kildee, Iowa
State University, Ames, IA 50011 or
Fax (515) 294-0018
E-mail: Liz Sample [easample@iastate.edu](mailto: easample@iastate.edu)**

Box Stalls @ \$70	
Tie Stalls @ \$50	
Shavings @ \$7/bag	
AQHA Show @ \$180 (Includes 1 stall)	
AQHA & Open Show @ \$200 (Includes 1 stall)	
AQHA, 4-H & Open Show @ \$220 (Includes 1 stall)	
TOTAL	
5% Discount if Preregistered on or before 4/6/12	
TOTAL ENCLOSED	

Block and Bridle Horse Show

Stall Sheet

		Person Pay Bill or Trainer's Name	
Arrival Date			
Stall With:		Phone Number	

PLEASE REMIT STALLING SHEET WITH ENTRIES
PLEASE REMIT PAYMENT WITH ENTRIES

Customer	Stalls	Quantity	Price	Amount
	Stalls		\$70	
	Stalls		\$70	
	Stalls		\$70	
	Stalls		\$70	
	Stalls		\$70	
	Stalls		\$70	
	Tie-Stall		\$50	
	Tie-Stall		\$50	
	Tie-Stall		\$50	
	Tie-Stall		\$50	

Customer	Shavings	Quantity	Price	Amount
	Shavings		\$7	
	Shavings		\$7	
	Shavings		\$7	
	Shavings		\$7	
	Shavings		\$7	
	Shavings		\$7	

Customer	Tack Stall	Quantity	Price	Amount
	Tack Stall		\$70	
	Tack Stall		\$70	

Internal Use Only				
Date Received		Amount Received		Total

Block & Bridle Horse Show, 120 Kildee, Iowa State University, Ames, IA 50011
Information, Allyn Ackerman, allynack@iastate.edu, 515-240-0488



Block & Bridle Horse Show

Sponsorship Opportunities



ELITE

\$500 CASH SPONSORSHIP

- Company provided banner hung in the show arena/ ring at the show
- Company provided banner hung in the warm up arena at the show
- Full page ad in the official show program
- Sponsor recognition announced five times per day during show
- Listing as a Show sponsor in Grazing News (Equine Science Newsletter); B&B Horse Show web-site and B&B Horse Show Facebook page.
- Includes 10 x 10 booth space
- Link service from the B&B Horse Show web site to your company web site
- 10 x 20 booth space in Jacobson Exhibition Center available for an additional \$150

PREMIER

\$350 CASH SPONSORSHIP

- Signage in the show arena
- Half page ad in the official show program
- Sponsor recognition announced three times per day during show
- Listing as a Show sponsor in Grazing News (Equine Science Newsletter); B&B Horse Show web-site and B&B Horse Show Facebook page.
- Includes 10 x 10 booth space
- 10 x 20 booth space in Jacobson Exhibition Center available for an additional \$150

CLASSIC

\$250 CASH SPONSORSHIP

- Name on multi-business signage in the show arena
- Quarter page ad in the official program catalog
- Sponsor recognition announced three times per day during the Show
- Listing as a Show sponsor in Grazing News (Equine Science Newsletter); B&B Horse Show web-site and B&B Horse Show Facebook page.
- 10 x 10 booth space in Jacobson Exhibition Center available for an additional \$200

SELECT

\$100 CASH SPONSORSHIP

- Name shared on signage board at the show office area
- Business Card ad in official program catalog
- Sponsor recognition announced one time per day during Show
- Listing as a Show sponsor in Grazing News (Equine Science Newsletter); B&B Horse Show web-site and B&B Horse Show Facebook page.
- 10 x 10 booth space in Jacobson Exhibition Center available for an additional \$200



CLASS SPONSORSHIP

\$25 CASH

- Name listed on sponsor page of prize lists
- Name announced before, during and after the class
- Name published in Grazing News, B&B Horse show web site, and B&B Horse Show Facebook page as class sponsor
- Buy 4 class sponsors, get one free

IN KIND SPONSORSHIP

- You can also donate product and/or services and be considered a Select, Classic, Premier, or Elite sponsor. Product and/or services must be in the dollar amounts of the above sponsorships.
- You can upgrade your sponsorship level by offering a combination of product/ services and cash.



Block & Bridle Horse Show Sponsorship/Vendor Application



Advertising deadline for the Block & Bridle program is April 2nd, 2012!! Ads may be emailed before the deadline to cmoses@iastate.edu. Payment of your sponsorship and this form should be returned to the address below before the deadline of April 2nd, 2012.

Company					
Name					
Address					
City		State		Zip	
Home phone		Work phone		Cell phone	
Email					
Web Address					
PRODUCTS AND/OR SERVICES TO BE EXHIBITED: (It is necessary to fill out this section. This copy will be included on our web site to describe your booth. Show management reserves the right to approve all products and services.)					

	Elite Sponsorship @ \$500 • Additional 10 x 10 booth @ \$150	
	Premier Sponsorship @ \$350 • Additional 10 x 10 booth @ \$150	
	Classic Sponsorship @ \$250	
	Select Sponsorship @ \$100	
	Class Sponsorship @ \$25	
	In Kind Sponsorship	
	Vendor Only 10 x 10 Booth @ \$200 10 x 20 Booth @ \$350	
	Chairs @ \$0	
	Tables @ \$8	
		TOTAL ENCLOSED

<p>*Block & Bridle Reserves the right to utilize sponsorships to best meet the needs of the show</p> <p>Thank you for your support of the Block & Bridle Horse Show. Please make your check payable to B&B Horse Show and return it with this form to the address listed below before April 2nd, 2012.</p> <p style="text-align: center;">Block & Bridle Horse Show c/o Cassidy Moses 120 Kildee · Ames, IA 50011 · Email: cmoses@iastate.edu</p>	<p style="text-align: center;">AD SIZES</p> <ul style="list-style-type: none"> • Full Page 7.5" x 10" • Half Page 7.5" x 4.5" (vertical) or 7.5 x 6.5" (horizontal) • Business Card 3.5" x 2" • Quarter Page 3.5" x 5" <p style="text-align: center;">BE SURE TO INCLUDE YOUR AD, BUSINESS CARD, LETTERHEAD, ETC.</p>
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Block & Bridle Horse Show

Vendor Application



Advertising deadline for the Block & Bridle program is April 2nd, 2012!! Ads may be emailed before the deadline to cmoses@iastate.edu. Payment of your sponsorship and this form should be returned to the address below before the deadline of April 2nd, 2012.

Company					
Name					
Address					
City		State		Zip	
Home phone		Work phone		Cell phone	
Email					
Web Address					
PRODUCTS AND/OR SERVICES TO BE EXHIBITED: (It is necessary to fill out this section. This copy will be included on our web site to describe your booth. Show management reserves the right to approve all products and services.)					

	North Cattle Barn Annex @ \$100	
	Jacobson Center 10 x 10 Booth @ \$200 10 x 20 Booth @ \$350	
	Chairs @ \$0	
	Tables @ \$8	
	TOTAL ENCLOSED	

<p>*Block & Bridle Reserves the right to utilize sponsorships to best meet the needs of the show</p> <p>Thank you for your support of the Block & Bridle Horse Show. Please make your check payable to B&B Horse Show and return it with this form to the address listed below before April 2nd, 2012.</p> <p style="text-align: center;">Block & Bridle Horse Show c/o Cassidy Moses 120 Kildee · Ames, IA 50011 · Email: cmoses@iastate.edu</p>	<p style="text-align: center;">AD SIZES</p> <ul style="list-style-type: none"> • Full Page 7.5" x 10" • Half Page 7.5" x 4.5" (vertical) or 7.5 x 6.5" (horizontal) • Business Card 3.5" x 2" • Quarter Page 3.5" x 5" <p style="text-align: center;">BE SURE TO INCLUDE YOUR AD, BUSINESS CARD, LETTERHEAD, ETC.</p>
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TERMS OF CONTRACT FOR SPACE

1. PAYMENTS AND TERMINATION OF CONTRACT.

- If the terms of booth payment as set forth on this contract are not met, the rights of exhibitor to the space shall cease and terminate. Space can be reassigned--no refunds will be made. Upon cancellation of space, up to three months prior to show opening, 2/3 payment will be refunded. From three months to 46 days before opening, 1/2 will be refunded. During the last 45 days before show opening, no refunds will be made for any reason.

2. COMPLIANCE WITH LAWS AND REGULATIONS

- Exhibitor agrees to obey all laws, ordinances and regulations governing the use of IOWA STATE FAIRGROUNDS JACOBSEN CENTER and to abide by the rules and regulations of the City Fire and Police Departments, and such other public officials whose duties may regulate exhibits.
- All decorative materials used in displays must meet the flame-proofing regulations of the Fire Department. No tacks, nails or screws may be driven into the walls or floors of IOWA STATE FAIRGROUNDS JACOBSEN CENTER. No tape, adhesives or pressure-sensitive stickers may be placed on IOWA STATE FAIRGROUNDS JACOBSEN CENTER walls or pillars. No signs may be taped to walls. No sticker, pressure adhesive, etc., or helium balloons may be distributed.
- The playing, performing or other use of any copyrighted music in television or radio transmission, video-tape, audio-visual material, or any other work, whether live or recorded, by exhibitor or agents, representatives or employees is expressly prohibited. Exhibitor agrees to indemnify the Iowa State Fairgrounds JACOBSEN CENTER and Iowa State University) against any and all claims and costs of defense, or fees paid by Iowa State University arising from any unauthorized use of any work by exhibitor or any of its agents, representatives or employees.
- Exhibitors cannot distribute food, including popcorn, and beverages in IOWA STATE FAIRGROUNDS JACOBSEN CENTER unless approval has been obtained from BLOCK & BRIDLE HORSE SHOW management.
- Failure to comply with any show regulations may result in exhibitor not being invited to participate in future shows.

3. BOOTH CONSTRUCTION AND EQUIPMENT

- The BLOCK & BRIDLE HORSE SHOW will provide an exhibitor identification sign for each exhibit space and where applicable 10-foot tables. Exhibits shall be arranged so as not to obstruct the general view nor hide the exhibits of others. No signs, apparatus, construction, etc. may extend more than 8 feet above the floor in the exhibitor booth space. The exhibit may extend forward four feet from the rear wall at the 8-foot height, but further extension must be limited to a 3-foot height.

4. USE OF SPACE AND AISLES

- All aisles must be kept clear. Interviews, demonstrations and distribution of literature must be done inside the exhibitor booth space.
- Aisles will be cleaned each day by IOWA STATE FAIRGROUNDS personnel. Exhibitors must keep their own booth space clean and vacuumed.
- Exhibits must be attended during all show hours. No loud speakers will be allowed on the exhibit floor. Small sound amplification systems may be used, but the sound must be inoffensive to neighboring exhibitors.
- The exhibitor may not assign this contract nor permit any other company to share his/her exhibit space without written permission from BLOCK & BRIDLE HORSE SHOW.

5. REJECTION OF APPLICANTS AND EXHIBITORS

- The BLOCK & BRIDLE HORSE SHOW management reserves the right to reject any applicant for space at any time and reserves the right to regain possession of any space by refunding to the applicant or exhibitor the amount he/she has paid for said space.

6. CHANGES IN BOOTH LOCATION

- The BLOCK & BRIDLE HORSE SHOW management reserves the right to make such booth changes as it deems absolutely necessary for the good of the show.

7. LIABILITY INSURANCE

- Exhibitor is held responsible to insure his/her own exhibit, personnel, display and materials from any damage or loss through theft, fire, accident or other cause. Exhibitor is charged to maintain liability insurance with respect to both property damage and personal injury, doing business with companies of sound responsibility authorized to do business in the state of Iowa. Insurance certificate must be provided.
- Exhibitors are responsible for damage they cause to IOWA STATE FAIRGROUNDS JACOBSEN CENTER walls and floors, including labor charges to remove stains and adhesives from the walls or floors. Exhibitors will be billed for such damage with the dollar amount determined by IOWA STATE FAIRGROUNDS JACOBSEN CENTER.